



2012 International Association of Hydrogeologists Congress

September 16 - 21, 2012

www.iah2012.org

Sponsor Information and Order Form

**Come Join Us for the
2012 International Association of Hydrogeologists Congress
"Confronting Global Change"
Niagara Falls, Ontario, Canada**

Canada welcomes hydrogeologists and associated professional practitioners from around the world to the 2012 International Association of Hydrogeologists (IAH) Congress to be held from September 16 to 21, 2012 at the Sheraton on the Falls Hotel in Niagara Falls Ontario. We invite you to support the IAH and promote your company as a sponsor of this world-class, 2012 hydrogeological congress.

Since 1957 when the first IAH Congress was held in Paris, the IAH has been attracting delegates, exhibitors and sponsors to its congresses around the globe. In 2012, Canada will host the congress for only the second time. The 2012 congress will feature the theme "**Confronting Global Change**" and is expected to attract 500 to 600 delegates from industry, academia and government, including a strong showing from the U.S. and from Europe. The comprehensive plenary, technical and trade exhibition program will ensure that sponsoring firms receive maximum exposure to this targeted audience of key national and international industry leaders and decision-makers from the groundwater profession around the world.

The following pages highlight the benefits of sponsoring the **2012 IAH Confronting Global Change** Congress at the various levels available. Platinum, Gold, Silver and Bronze levels include excellent exposure before, during and after the congress, as well as complimentary delegate attendance. Numerous single event sponsorships are also available.

Choose an overall level of support to get the exposure you're looking for or combine one of our levels with an event sponsorship to increase your firm's visibility during one of the very popular networking and social events. Sponsorship opportunities begin at only \$1,000 so there is a price point to suit all budgets.

To book your **2012 IAH Confronting Global Change** Congress sponsorship, please use the form on the last page of this information package or contact us directly to discuss any questions that you have.

Wayne Gibson, P.Eng.
2012 IAH Congress Manager
E-mail: sponsors@iah2012.org
Tel: 604-241-1297, Fax: 604-241-1399

Steve Holysh, P.Geo.
2012 IAH Congress Co-Chair
E-mail: chair@iah2012.org
Tel: 416-661-6600 x5588

2012 IAH Confronting Global Change Congress Sponsorships

Sponsor Level	Colour Sponsorship Benefits	Price
<p>Platinum Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition in the side navigation bar on all IAH Confronting Global Change 2012 Congress web pages www.iah2012.org ➤ premiere logo and name recognition on sponsors page of congress web site ➤ hyperlink to sponsor's web site ➤ name recognition on all marketing materials ➤ 3 complimentary full congress registrations ➤ Sponsor recognition on screen at lunches, including 3 featured projects ➤ logo and name recognition on outside cover and inside sponsor page of congress programme ➤ full page corporate profile with logo in congress programme ➤ logo and name recognition within congress proceedings (electronic and printed version) ➤ Platinum Sponsor signage at congress registration desk ➤ recognition of firm at Opening Ceremonies and introduction of senior representatives, if present ➤ option to include pre-approved promotional item in delegate registration package ➤ recognition in congress wrap-up story posted on the IAH-CNC web site and in the IAH-CNC Newsletter 	<p>\$10,000 (includes \$330 HST)</p>
<p>Gold Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of congress web site www.iah2012.org ➤ hyperlink to sponsor's web site ➤ 3 complimentary full congress registrations ➤ logo and name recognition on Gold Sponsor signage at congress registration desk ➤ Individual Sponsor name/logo recognition on screen at lunches ➤ logo and name recognition on sponsor page of congress programme ➤ ½ page corporate profile with logo in congress programme ➤ recognition of firm at Opening Ceremonies ➤ recognition in congress wrap-up story posted on the IAH-CNC web site and in the IAH-CNC Newsletter 	<p>\$7,500 (includes \$330 HST)</p>



Sponsor Level	Colour Sponsorship Benefits	Price
Silver Pre Event During Event Post Event	<ul style="list-style-type: none">➤ logo and name recognition on sponsors page of congress web site www.iah2012.org➤ hyperlink to sponsor's web site ➤ 2 complimentary full congress registrations➤ logo and name recognition on sponsor page of congress programme➤ 1/4 page corporate profile with logo in congress programme➤ name and logo recognition on Silver Sponsor signage at congress registration desk ➤ recognition in congress wrap-up story posted on the IAH-CNC web site and in the IAH-CNC Newsletter	\$5,000 (includes \$220 HST)
Bronze Pre Event During Event Post Event	<ul style="list-style-type: none">➤ logo and name recognition on sponsors page of congress web site www.iah2012.org➤ hyperlink to sponsor's web site ➤ 1 complimentary full congress registrations➤ logo and name recognition on sponsor page of congress programme➤ logo in congress programme➤ name and logo recognition on Bronze Sponsor signage at congress registration desk ➤ recognition in congress wrap-up story posted on the IAH-CNC web site and in the IAH-CNC Newsletter	\$2,500 (includes \$110 HST)



Sponsor Level	Event Sponsorship Benefits	Price
Other/Event Sponsorships	<p>Individual product or event sponsorships are an important way of reaching delegates at the 2012 IAH Confronting Global Change congress with your message and connecting your firm to the social side of the congress.</p> <p>A number of options are open to our supporters. Please take a look at the following pages for your choices and don't hesitate to contact us to discuss how we can personalize a package to fit your needs.</p>	
Keynote Speaker Sponsorships: - John Cherry - Al Freeze - Frank Schwartz - Josef Töth	<ul style="list-style-type: none">➤ name and logo recognition on signage outside of keynote function room➤ Sponsor recognition on screen at keynote and recognition of firm by the keynote chair➤ VIP seating for four with speaker at luncheon keynotes➤ name and logo recognition on table cards or food/beverage stations at luncheon keynotes➤ name recognition on sponsors page of congress web site and in congress program	\$5,000
Delegate Bag/Portfolio Sponsorships (limited to two sponsors)	<ul style="list-style-type: none">➤ Sponsor name and logo on delegate bag/portfolio distributed to all attendees➤ logo and name recognition on sponsors page of congress web site with company hyperlink	\$3,500
Lanyard Sponsorships	<ul style="list-style-type: none">➤ Sponsor name and logo on delegate lanyard distributed to all attendees➤ logo and name recognition on sponsors page of congress web site with company hyperlink	\$3,000
Luncheon Sponsorships	<ul style="list-style-type: none">➤ name and logo recognition on signage outside of Luncheon function room➤ Sponsor recognition on screen at lunch➤ name and logo recognition on table cards or food/beverage stations at lunch➤ name recognition on sponsors page of congress web site and in congress program	\$2,000
IAH Banquet Sponsorships	<ul style="list-style-type: none">➤ two complimentary tickets to the Banquet➤ name and logo recognition on signage outside of Banquet function room➤ name and logo recognition on table cards at Banquet and on screen➤ recognition of firm at Banquet➤ VIP seating at Banquet, if requested➤ name recognition on sponsors page of congress web site and in congress program	\$2,000



Sponsor Level	Event Sponsorship Benefits	Price
Ice Breaker/ Reception Sponsorships	<ul style="list-style-type: none">➤ two complimentary tickets to Sunday's Ice Breaker Reception➤ name and logo recognition on signage within Ice Breaker Reception function room➤ name recognition at food/beverage stations➤ name recognition on sponsors page of congress web site and in congress program	\$2,000
Social Evening Sponsorships	<ul style="list-style-type: none">➤ two complimentary tickets to social evening event➤ name and logo recognition on signage outside of Social Evening function room➤ name recognition on table cards and/or food/beverage stations at assigned event➤ recognition of firm at event➤ name recognition on sponsors page of congress web site and in congress program	\$2,000
Coffee Break Sponsorships	<ul style="list-style-type: none">➤ name recognition at coffee/juice stations at assigned event➤ name recognition on sponsors page of congress web site and in congress program	\$1,000



2012 IAH Congress Sponsorship Registration Form

Yes! Please sign us up as a Sponsor of the 2012 IAH Confronting Global Change Congress in Niagara Falls, Canada! For sponsorship questions, please contact Wayne Gibson, Congress Manager or Lisa McJunkin at sponsors@iah2012.org.

Company _____

Address _____

City _____ Prov/State _____ Code _____

Telephone _____ Fax _____

E-mail _____ Website _____

Contact Name _____

Our firm will take the following 2012 IAH Congress sponsorships:

2012 IAH Congress Sponsor Levels	Quantity	
Platinum (includes 3 delegate packages and \$330 HST)		@ \$10,000.00 = \$
Gold (includes 3 delegate packages and \$330 HST)		@ \$ 7,500.00 = \$
Silver (includes 2 delegate packages and \$220 HST)		@ \$ 5,000.00 = \$
Bronze (includes 1 delegate package and \$110 HST)		@ \$ 2,500.00 = \$
2012 IAH Congress Event Sponsorships	Quantity	
Keynote Speaker (state preferred speaker)		@ \$ 5,000.00 = \$
Delegate Bag/Portfolio		@ \$ 3,500.00 = \$
Lanyard		@ \$ 3,000.00 = \$
Luncheon (state preferred day)		@ \$ 2,000.00 = \$
IAH Banquet		@ \$ 2,000.00 = \$
Ice Breaker/Reception		@ \$ 2,000.00 = \$
Social Evening		@ \$ 2,000.00 = \$
Coffee Break (state preferred day and time)		@ \$ 1,000.00 = \$
Total 2012 IAH Congress Support		Total:

HST # 85914 2267 RT0001

To secure your sponsorship, please fax, e-mail or mail this order form to the congress management firm along with payment.

Please make your cheques payable to:
Gibson Group Association Management
and forward to:
Gibson Group Association Management
8828 Pigott Road
Richmond BC V7A 2C4 Canada
Tel: 604-241-1297, Fax: 604-241-1399,
sponsors@iah2012.org www.iah2012.org